

## **FIND/SVP/Packaged Facts marketing reports and direct mail packages written by MarketCopywriter**

For Packaged Facts I wrote comprehensive off-the-shelf market reports on:

- The Flavors Market
- The Market for Healthy Ingredients in Prepared Food

For FIND/SVP (Guideline), Packaged Facts, SBI and Kalorama I crafted more than 40 direct mail/press release packages for the following reports:

### **Pharmaceutical and Healthcare Markets:**

The Market for Dermatological Drugs  
The World Market for Immunomodulators  
The Genitouriological Pharmaceutical Market  
The Market for Generic Drugs  
The Market for Healthcare Information Systems  
The Kidney Dialysis Market  
The Market for Psychotropic Drugs  
The Market for Rapid In Vitro Diagnostics  
The Market for Drug Packaging  
The Market for Fertility Drugs  
The Market for Osteoporosis Diagnostics, Therapeutics and Disease Management  
The Chinese Pharmaceutical Market  
The Herbal Supplements Market  
The Fertility Market

### **Food and Beverage Markets:**

The Market for Frozen and Refrigerated Foods  
The Market for Mexican Food  
The Market for Healthy Snacks  
The Market for Home Meal Replacement  
The Value-Added Fresh Produce Market  
The Market for Salted Snacks  
The Market for Chilled Foods  
The Market for Nutraceuticals  
The Market for Prepared Frozen Foods  
The Market for Dairy and Alternative Beverages

### **Other Markets**

The Market for Bath and Shower Products  
The Market for Baby Care Products

The Affluent Market  
The Market for Energy Services  
The Market for Kiosks, Carts and Alternative Sites  
The Auto Service After-Market  
The Market for Cigars  
The Market for Children's Videos  
The Market for Lip Care  
The Market for Information Technology in India  
The Market for Household Cleaning Products  
The Market for Food Processing Equipment  
The Market for School Publishing  
The Market for Pet Food  
The Market for Powered and Non-Powered Hand Tools  
The Market for Drug Packaging  
The U.S. Lawn and Garden Market